

# IMID

## EXHIBITION 2008

International Meeting on Information Display

October.14~17, 2008

**KINTEX in ILSAN**

[www.imidex.org](http://www.imidex.org)

LCD, PDP, OLED

Flexible Display

3D

Micro Display

Components/Materials & Equipment



# Korea Electronics Grand Fair 2008

The Future of Electronics Technology

Exhibit Dates\_ **October 14(Tue) ~ 17(Fri), 2008**

Venue\_ **KINTEX**

**KES**

**ISEDEX**

**IMID**



Sponsors\_

**M K E**  
Ministry of Knowledge Economy

Global Inspiration  
**GyeongGi-Do**

Organizers\_

**KES**

**KEA** Korea Electronics Association  
[www.kes.org](http://www.kes.org)

**ISEDEX**

**KSTA** KOREA SEMICONDUCTOR  
INDUSTRY ASSOCIATION  
[www.isedex.org](http://www.isedex.org)

**IMID**

**KDIA** Korea Display Industry Association  
[www.imidex.org](http://www.imidex.org)



## Welcome to **IMID** 2008!

Dear Sir/ Madam

**Re:International Meeting on Information  
Display(IMID) 2008**

It is my great pleasure to cordially invite you and your company to participate in the International Meeting on Information Display (IMID) 2008 Exhibition. As one of exhibition showing the fastest track of new display technology, IMID 2008 will be held from Oct.14-17 at the Korea International Exhibition Center (KINTEX), Ilsan, Korea

Since its inauguration in 2001, IMID exhibition has taken firm hold as specialized and professional trade fair on display held in Korea, now it is being watched for catching up with the latest trends of display technology and market in a glance.

IMID exhibition has developed annually to introduce the pioneering products on information display. In results, there world advanced 120Hz TFT-LCD HDTV and low consumption & high efficiency full HD PDP TV, the world thinnest 0.54mm AMOLED and flexible display etc.. have been shown and also 460 papers announced at collateral conference to IMID 2007. To experience these remarkable events, more than 10,000 visitors worldwide involved in display industry congregated and shared their product technology and prospects on information display.

Korea, the stage as well as host of the IMID, is now leading country producing more than 40% of world display market and being attracted as the stadium of competition of display technology and test-bed for investment forecast among international suppliers and buyers. Therefore, the IMID 2008 Exhibition will present excellent opportunity for you to accelerate your business success.

This year, tremendous news of IMID is that it is co-held with KES (Korea Electronics Show) and i-SEDEX (International Semiconductor Exhibition) in trend of electronic convergence at the same period and place. This surprising format is expected to create a rush of many visitors and buyers from worldwide and it also provides exhibitors with expansion of business communication and visitors with information exchange of various applied products and related technology in a point of combined Korea's prominent IT industry.

I truly believe that the IMID will be the ideal place for you to promote your company and product through various media outlets, and to find the right suppliers for the next generation process equipments, materials and components that you are looking for.

On behalf of the organizers and supporters of IMID, I appreciate your precious and smart view on IMID 2008 and hope to see all of you in Ilsan, this October

Thank you very much.

A handwritten signature in black ink that reads "Sang Wan Lee".

**Sang Wan Lee**  
Chairman of Korea Display Industry Association:  
President of Samsung LCD Business

# IMID 2008 Exhibition Outline

IMID(International Meeting on Information Display) Exhibition 2008

## [OBJECTIVE]

- ④ Establishing infra-structure onto the 21st digital information community
- ④ Promoting development of the new products and technologies through exchanging information of new technologies and market trends
- ④ Contributing to cultivating the global culture through supporting high and new manufacturing technology

## [EXHIBITS]

- ④ LCD, PDP, OLED, Flexible display, 3D, Micro display, etc.
- ④ Parts and components related to electronic displays
  - Glass, Color filter, Backlight unit, Polarizing Film, Drive IC, etc.
- ④ Equipments for electronic displays
  - Measuring instruments, test system, equipments for manufacturing electronic parts and components, etc.

## [PERIOD]

- ④ Oct. 14(Tue) ~ Oct. 17(Fri), 2008
- ④ OPEN : 10:00AM ~ 5:00PM  
(Admission is available since 11:00AM for only Oct. 14 /  
Closing time is 4:00PM only for Oct. 17)

## [PLACE]

- ④ Location : Hall 5, KINTEX in ILSAN

## [COLLATERAL EVENT]

- ④ IMID 2008 Conference(KIDS, <http://www.k-ids.or.kr>)
- ④ 8th International Information Display Awards  
(The Electronic Times, <http://www.sek.co.kr>)
- ④ Overseas Invited Buyer Session

## [SPONSORSHIP]

- ④ Organizers  
KDIA(Korea Display Industry Association)  
KIDS(Korean Information Display Society)  
The Electronic Times
- ④ Management : Address : #1108, 11F, The Korean Science And Technology Bldg.  
635-4 Yeoksam-dong, Kangnam-gu, Seoul, Korea 135-703  
TEL. (82-2)3014-5712 FAX. (82-2)556-2234 <http://www.imidex.org> E-mail: [cjh@kdia.org](mailto:cjh@kdia.org)
- ④ Supporters : Ministry of Knowledge Economy, GyeongGi-Do, Nikkei BP

## 1. Application & Payment

### (1) KDIA(Korea Display Industry Association)

#1108, 11F, The Korean Science And Technology Bldg.  
635-4 Yeoksam-dong, Kangnam-gu, Seoul, Korea 135-703  
TEL. (82-2) 3014-5712 FAX. (82-2)556-2234 <http://www.imidex.org> E-mail: [cjh@kdia.org](mailto:cjh@kdia.org)

### (2) Deadline for application

#### ■ Final deadline : Fri. July 18, 2008

All applications are accepted on a first-come-first-served basis. If booth space remains open after the final deadline, applications may be accepted. However, in such case, publicity in the guidebook and other media might not be possible.

### (3) Booth Fees

| TYPE                         | CHARGE(Before 2008.3.31)   | CHARGE(After 2008.3.31)    |
|------------------------------|----------------------------|----------------------------|
| Standard Booth(Shell Scheme) | US\$ 2,790 per booth(9s/m) | US\$ 3,100 per booth(9s/m) |
| Raw Space                    | US\$ 2,250 per booth(9s/m) | US\$ 2,500 per booth(9s/m) |

■ Standard Booths will be aluminum-prefabricated at the Exhibition Management's expense and construction of any block booth is not allowed. (More detail about booth is available in Booth Display chapter)

■ Early bird 10% discount of total booth fee is available if 50% of booth rental fee is paid by MAR 31, 2008.

#### ■ Size of Shell Scheme

- 1 booth (9s/m) : 3m(D) x 3m(W) x 2.5m(H)
- 2 booths (18s/m) : 3m(D) x 6m(W) x 2.5m(H)
- 2 booths & more in increments of 9s/m(1 booth)

### (4) Exhibition/Participation Fees Payment

■ Complete, sign and return the application form, and remit 50% or more of the total rental fees. The balance must be paid by July 31, 2008. Fees for exhibition participation should be paid to the following bank accounts.

※ **CITI BANK KOREA INC.** (Yeoksam Branch, Swift Cdode : CITIKRSX  
Account No : 186-00199-254-01, Beneficiary : KDIA  
Address : 11F, The Korean Science And Technology Bldg. 635-4 Yeoksam-dong,  
Kangnam-gu, Seoul, Korea 135-703

■ In case a foreign applicant pays the charge through its branch or agent base in Korea, payment in Korea currency is allowed at the fixed rate of 1,000won per US\$1 plus 10% VAT.

## (5) Additional Facilities

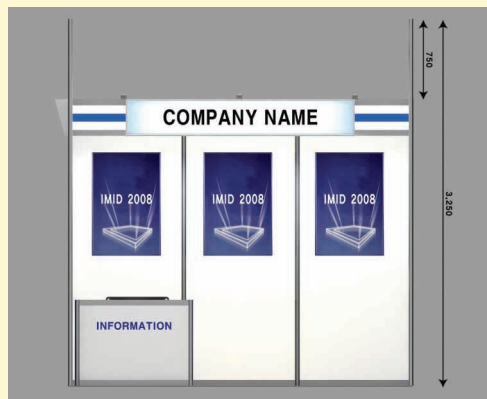
| OPTION                               |                   | UNIT        | CHARGE  | REMARKS  |
|--------------------------------------|-------------------|-------------|---------|--|
| Power Supply                         |                   | 1kw         | US\$55  | The organizer will provide each(9s/m) with 1kw of single-or-three phase 220V or 380V   |
|                                      |                   | 1kw(24hour) | US\$88  | The organizer will provide each(9s/m) with 1kw of single-or-three phase 220V or 380V for 24 hours  |
| Telephone                            | Local             | 1set        | US\$110 | The Exhibitor can receive a call from overseas countries, but can not make a phone call to overseas countries  |
|                                      | Int'l Direct Dial | 1set        | US\$165 | The Exhibitor in need of IDD shall deposit US\$165, which will not be refunded and additional fee will be charged in case the charge for a call is over 165\$ after the show is over |
| Water & Drainage                     |                   | 1unit       | US\$165 | Pressure : 1~2kg/cm <sup>2</sup> , Sub piping : 100mm  |
| Compressed Air                       |                   | 1unit       | US\$165 | Capacity : 15cm <sup>2</sup> /minute max<br>Pressure : 7kg/cm <sup>2</sup> max   |
| Hand Terminal (Visitor check system) |                   | 1unit       | US\$165 |  |
| Internet Line                        |                   | 1Line       | US\$110 | 10mbps   |
| Antennas for DBS and SVR             |                   | -           | -       | Only if there's enough demand, this service can be available.  |

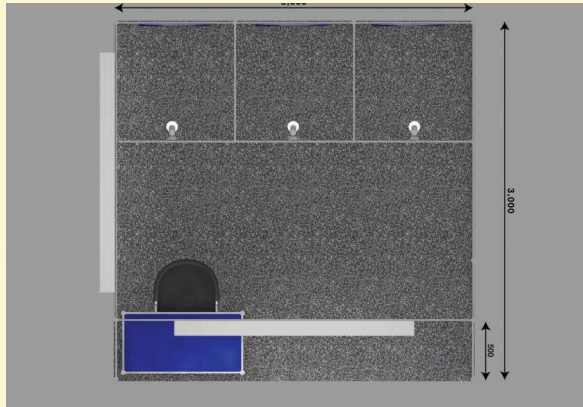
- The Exhibition Management will send each Exhibitor an application form for above-stated additional facilities after 2008 March
- In case foreign applicant pays the charge through its branch or agent based in Korea, payment in Korean currency is allowed at the fixed rate of 1,000 won per US\$1 plus 10% VAT

## 2. Booth Display

### ■ Standard Booth (Shell Scheme)

Standard Booth will be aluminum-prefabricated at Show Management's expense. The Exhibitor in a standard booth will be provided with the below items throughout the exhibition period. Extra interior display such as show cases, except above-mentioned, will be at Exhibitor's own expense.





| ITEM              | UNIT/BOOTH(9s/m) | REMARKS                                    |
|-------------------|------------------|--|
| Carpet            | -                |  |
| Fluorescent light | 1                |  |
| Spotlight         | 3                |  |
| Power supply      | 1kw              | Single-or-three-phase 220V or 380V(AC60Hz) |
| Chair             | 1                |  |
| Information desk  | 1                |  |
| Waste basket      | 1                |  |

### 3. Time Schedule

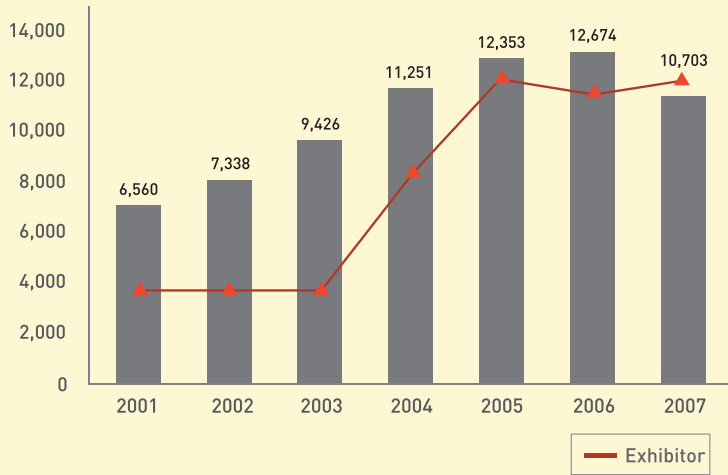
- The schedule is subject to change according to circumstances.

| CHECKLIST   | DATE OR DEADLINE                             |
|---|--|
| Application for participation   | July 18, 2008(First-come-first-served basis) |
| Payment of balance  | July 31, 2008                                |
| Application for additional services   | Aug 31, 2008                                 |
| Distribution of invitation card)  | Sep 1 ~ 19, 2008                             |
| Arrival of exhibits(submission of copies of invoices, parking lists and B/Ls) | Oct 13, 2008 (by 4:00pm)                     |
| Installation of booths  | Oct 11 ~ 13, 2008 / (3 days)                 |
| Opening ceremony  | Oct 14 (11:00am)                             |
| Show period   | Oct 14 ~ 17, 2008 (4days)                    |
| Removal of booths   | Oct 18, 9:00am ~ 5:00pm                      |

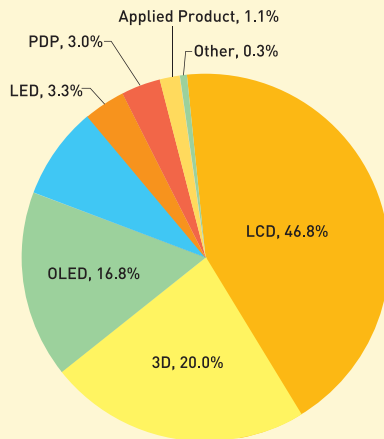
#### 4. IMID 2008 Exhibition Facts (Post-Show)

(1) Visitors - Total 10,703 (including conference visitors)

(2) Exhibitors - 144 companies 342 Booths



#### (3) Visitor's Interests



#### (4) Exhibitors list

| ADMRC                        | BRUSH BANK                | Air Products                       | TASCO                                 |
|------------------------------|---------------------------|------------------------------------|---------------------------------------|
| LECROY                       | CMS TECHNOLOGY            | CHARMNCI                           | ATS ENGINEERING                       |
| MASTER                       | I&A TECHNOLOGY            | DISPLAYCENTER                      | Canon Semiconductor Engineering Korea |
| NewGen Tech                  | SAMSUNGCP                 | LMS                                | FINEDNC                               |
| NIKKEI BUSINESS PUBLICATIONS | SAVE-IT MAX               | Young Poong CMC                    | FOCUS CORP                            |
| DKSH KOREA                   | SEMISYSO                  | ChungNam Technopark Display Center | Hanyang ENG                           |
| DAEILSYSTEM                  | SJHITEC                   | UNIVIC                             | HI METAL TRADING                      |
| DRSCHENK                     | SURFACETECH               | OFT                                | HI-LAND KOREA                         |
| DAE YOUNG                    | SUNIC                     | Semiconductor & Display            | HIROXKOREA                            |
| DAEJOO ELECTRONIC MATERIALS  | SEMES                     | UNIJET                             | HYBUS                                 |
| Micro Motion Technology      | ATECHSYSTEM               | CHISSO KOREA                       | JSR                                   |
| Dongjin Semichem             | SODIFF                    | J&C TECH                           | KEA                                   |
| DIT                          | SHINSUNG ENG              | JIWONTECH                          | Korea Politechnics 1                  |
| DAEWHA TECH                  | SMV                       | INOTOUCH TECHNOLOGY                | KTSK                                  |
| MECC KOREA                   | SFA                       | KORNIC SYSTEMS                     | LG Electronics                        |
| MACRONSYSTEM                 | ALTI-ELECTRONICS          | K-MAC                              | LG Philips Display                    |
| McScience                    | EVERTECHNO                | KCTECH                             | LG Philips LCD                        |
| DUKIN                        | SE-AN TRADING             | ENC TECHNOLOGY                     | National Instruments                  |
| MALLBAKER                    | SNU Precision             | COSMOSSYSTEM                       | NITTO DENKO (KORENO)                  |
| Merck Advanced Technologies  | SMC CORP                  | KORTHERM                           | NOVALED AG                            |
| MODOTEK                      | S-E0                      | KOLON                              | NPS 21                                |
| MODISTECH                    | STI                       | KEYENCE                            | OPTES INC                             |
| DONGWOO FINE-CHEM            | SHONICS                   | INZIDISPLAY                        | OTSUKA ELECTRONICS                    |
| NEXTEK                       | Samsung Electronics       | NEXT INSTRUMENT                    | Pfeiffer Vacuum Korea                 |
| ADVANCED NANO PRODUCTS       | SAMSUNG ELECTRO-MECHANICS | EXPO Electronic Engineering        | PHICOM                                |
| DAOUXILICON                  | SEOUL SEMICONDUCTOR       | OSUNGLST                           | PKL                                   |
| NIKON-INST                   | SAEHAN                    | YELIMGMS                           | PSI                                   |
| TOKYO ELECTRON               | SEONETECH                 | ECONY                              | SAESGETTERS                           |
| GORYO ENG                    | VNC-TECH                  | ADSTEC                             | TAEHWA ELECTRON                       |
| E I co. kr                   | SANAYISYSTEM              | ADP Engineering                    | TECHSANSYSTEM                         |
| DE&T                         | SILVACO                   | JUNG WON                           | TEK KOREA                             |
| DOOSAN                       | SHINDO ENG                | E0 Technics Co., LTD               | TOPCON                                |
| NanoSystem                   | Samsung SDI               | API                                | TOPTEC                                |
| MNTECH                       | SP TECHNOLOGY             | TOP ENGINEERING                    | TOYO Corporation                      |
| EASTWEST-HITECH              | SEPOONG                   | E-TECH                             | ULVAC                                 |
| MIKRO                        | Hanyang Technology        | TAESUNG ENG                        | ZYGO                                  |

**INTERNATIONAL MEETING ON INFORMATION DISPLAY 2008**  
**EXHIBITION APPLICATION FORM**  
 October 14 ~ 17, 2008, KINTEX(1F), ILSAN, Korea

**Applicant Details**

|                   |  |                |  |
|-------------------|--|----------------|--|
| Company           |  |                |  |
| Address           |  |                |  |
| Person to Contact |  | Title          |  |
| Tel               |  | Fax            |  |
| Internet URL      |  | E-mail address |  |
| Main Exhibits     |  |                |  |

**Agent Details**

|                   |  |       |  |
|-------------------|--|-------|--|
| Company           |  |       |  |
| Address           |  |       |  |
| Person to Contact |  | Title |  |
| Tel               |  | Fax   |  |

**Space Requirements**

**(VAT included)**

| Booth          | Before Mar 31, 2008   | After Mar 31, 2008    | Size(9s/m per Booth) |
|----------------|-----------------------|-----------------------|----------------------|
| Standard Booth | ■ 2,790US\$ per Booth | ■ 3,100US\$ per Booth | s/m                  |
| Raw Space      | ■ 2,250US\$ per Booth | ■ 2,500US\$ per Booth | s/m                  |

**Payment**

Cost of each space x number of booth required

\_\_\_\_\_ **US\$** x \_\_\_\_\_ **Booth(s)**      **Total Booth Fee** \_\_\_\_\_ **US\$**

- 50% of total fee should be paid simultaneously with the application and 50% final balance by July 31, 2008.
- Early bird 10% discount of total booth fee is available if 50% of booth rental fee is paid by Mar 31, 2008.

※ CITI BANK KOREA INC. (Yeoksam Branch, Swift Code : CITIKRSX  
 Account No : 186-00199-254-01, Beneficiary : KDIA  
 Address : 11F, The Korean Science And Technology Bldg. 635-4 Yeoksam-dong, Kangnam-gu, Seoul, Korea 135-703

**Sign and Return**

We hereby apply for exhibit space in the IMID 2008 exhibition and declare that all obligations, rights and duties resulting from this application are to be governed by the General Rules and Regulations set forth by the exhibition management.

**Please Register on-line(www.imidex.org) and Fax(e-mail not accepted) this form no later than July 18, 2008 to Korea Display Industry Association(KDIA) Exhibition Planning Team**

The Korean Science And Technology Bldg. 635-4, Yeoksam-dong,  
 Kangnam-gu, #1108, Seoul, Korea 135-703  
 Tel : (82-2)3014-5712 Fax : (82-2)556-2234  
 http://www.imidex.org E-mail : cjh@kdia.org

Date : \_\_\_\_\_

\_\_\_\_\_   
 Company Stamp or Authorized Signature

# ⇒ General Rules and Regulations

## ▶ General Rules

### 1. Definition of Terms

- 1) The term "Exhibition Management" means **Korea Display Industry Association (KDIA)** who manages the Exhibition.
- 2) The term "Exhibitor" means an organization or an individual confirmed of participation in the Exhibition by the Exhibition Management

### 2. Application and Payment

- 1) The minimum booth size is one booth(9 s/m) and the total space can be incremented in one booth(9 s/m) size.
- 2) Application should be made by completing the application form and forwarding it to the Exhibition Management. The Exhibitor should pay a minimum 50% of the total booth rental charges upon application and the balance not later than July 31, 2008

### 3. Period and Time Available for Working in the Exhibition Area

- 1) The Exhibitor is allowed to use the Exhibition area from Oct 11 to 18, 2008(8 days)
- 2) During the Exhibition, Exhibition halls will be open from 10:00 a.m. to 5:00 p.m. daily (7 hours) but, closed at 4:00 p.m. on final day Oct 17.
- 3) Before and after the Exhibition, Exhibition halls will be open 8:00 a.m. to 6:00 p.m. daily(10 hours). If extra use is required, the Exhibitor must pay overtime charge.

### 4. Booth Assignment

- 1) In booth space allocation, priority will be given first to the applied booth size and second to the application day(first-come-first-served basis).
- 2) The Exhibition Management has the authority to make any adjustments to booth space assignment if it is necessary for efficient management of the Exhibition and assumes no responsibility for this.
- 3) The Exhibitor is not allowed to sublet or transfer in whole or in part the assigned space to a third party.
- 4) Booth location assignment starts since June. 23 and it should be processed on public. Exhibitor's booths who apply after June. 23 are supposed to be located at the zone of rest of booth allocation by organizers on the basis of booth size and first-come first served.
- 5) In case exhibitors who submit false booth plan or not obey limited booth height and related rules, Organizer shall dismantle its booth on site and the exhibitor could not join next year's IMID exhibition.

## 5. Liability

- 1) The Exhibitor should display only exhibits stipulated in the application form and have its staff(s) remain at the booth during the Exhibition.
- 2) The Exhibition management will, to the best of its ability, take all steps for the safety of the exhibits and other goods in the best interest of Exhibitors. However, the Exhibition Management can not assume responsibility for any losses, theft, fire, or events beyond its own control. It is recommended that the Exhibitor carry insurance on all exhibit materials.
- 3) The Exhibition Management, at any time before or during the Exhibition, reserves the authority to refuse any application and participation if it judges that the exhibit material is not suitable for the purpose of the Exhibition.
- 4) Exhibits should not be sold during the Exhibition period without the permission of the Exhibition Management.
- 5) The Exhibition Management has the authority to keep specific persons from entering the Exhibition area.

## 6. Installation and Restoration

- 1) The Exhibitor should erect and decorate its booth and bring the exhibits within the period permitted.
- 2) In case of Standard Booth, the booth will be erected by the Exhibition Management.
- 3) When the Exhibition is completed, the Exhibitor is responsible for removing its installation and materials and restoring the Exhibition area to its original condition within the period stipulated by the Exhibition Management. The Exhibitor should indemnify the Exhibition Management for any losses by delay or damage to the Exhibition area.

## 7. Limitation of Exhibit Height, Booth Height and Fire Safety

- 1) The height of exhibits and decorations should not exceed the limit imposed by the Exhibition Management, who will consider the size and location of each booth.
- 2) All materials used in decoration must be non-flammable in accordance with pertinent statutes and regulations of fire safety.

### 3) Limitation on Booth Height

The maximum booth heights will be accordance with booth location and scale. For efficient composition of the exhibition site, however, the organizer's secretariat may designate the maximum heights at its discretion according to each case

| Booth Type                        | Details                         | Max. Booth Height                 |
|-----------------------------------|---------------------------------|-----------------------------------|
| Standard Booth                    | -                               | 2.5m                              |
| Raw Space<br>(More than 2 booths) | General                         | 4m                                |
|                                   | Wall Booth(More than 10 booths) | It will be informed since May. 08 |

\* Raw space boorh(Space Only) must be applied to when exhibitor's booth is more than 2 booths

\* Wall booth must be more than 10 booth and adjacent to freight gate.

## 8. Limitation on Exhibit Weight

- 1) For exhibits exceeding 5 tons per s/m, the Exhibitor must get approval from the Exhibition Management and KINTEX prior to the Exhibition.
- 2) The Exhibitor should pay close attention to disperse the weight in a way to avoid a concentrated load when handling the heavyweight materials or equipment in the Exhibition area.

## 9. Breach of Contract

- 1) The Exhibition Management may cancel the participation application unilaterally in the following cases:
  - a) The Exhibitor does not pay the participation fee in full within the period stipulated, or
  - b) The Exhibitor cancels participation on his own will or refuses to use part or all of the assigned booth area, or
  - c) The Exhibitor violates any of these participation regulations or engages in behavior undermining the promotion of the Exhibition.
- 2) If the contract is cancelled for any of the reasons in 1) above, the participation fee already paid will not be refunded. However, if contract cancellation by an Exhibitor who has paid the full participation fee is unavoidable due to company liquidation, etc., and such cancellation request is submitted in writing, the Exhibition Management may make refunds as below:

| Receipt Date of Cancellation Request Letter | Penalty Amount | Refund Amount |
|---|----------------|---------------|
| Until July 31,2008                          | 0%             | 100%          |
| Until Aug 24,2008                           | 50%            | 50%           |
| Since Aug 25,2008                           | 100%           | 0%            |

- 3) Non-refundable charges or fees may not be transferred to be used in the next IMID Exhibition.
- 4) If the Exhibition is cancelled or postponed due to force majeure, governmental instruction or any other reason, the Exhibitors should comply with the decision of the Exhibition Management.

## 10. Limitation on the Emission of Excessive Noise and Prohibition of Events

- 1) Exhibitors who display audio-acoustic equipment should install a separate, closed acoustic room to prevent noise disturbance or prepare individual-use head/earphones and should not cause hindrance or inconvenience to business discussions of nearby Exhibitors.
- 2) If it is judged that excessive noise from an exhibit degrades the business atmosphere in the Exhibition area, the Exhibition Management may take appropriate action such as cutoff of electricity, shutdown or removal of booths, and the relevant Exhibitor may not request any compensation to the Exhibition Management.
- 3) The Exhibitor is not allowed to conduct events in areas adjacent to passages ways or aisles in the Exhibition area.

## 11. General Information, Supplementary Clauses, Observation of Regulations

- 1) The Exhibition Management will prepare and provide Exhibitor's Manual to the Exhibitors that include various information needed to carry out the Exhibition.
- 2) The Exhibition Management has the authority to enact supplementary clauses for more efficient management of the Exhibition. The Exhibitor should observe such supplementary clauses as well as the regulations.
- 3) The Exhibitors should also observe all regulations of Exhibition & Convention Center (KINTEX).

## 12. Interpretation of Regulations

- 1) If there arises any difference in opinion between the Exhibitor and Association regarding these regulations, the Exhibitor should follow the Exhibition Management's interpretation and decisions.

### ▶ Regulations( I )

#### 1. Restrictions on Installation of Equipment and Exhibits

- 1) No equipment or exhibits should be hung and attached to the existing installations (ceilings and walls) within the Exhibition site. Papering, painting, spraying, etc. on the walls is also prohibited.
- 2) Within the Exhibition site, use of electric or electric heating equipment is restricted as below, Exhibitors should use easy-to remove floorings such as pytex carpet.

|                                      |   |
|--------------------------------------|---|
| <b>Restricted Electric Equipment</b> | <ul style="list-style-type: none"><li>• Use of electric machine tools like compressors, electric saws, electric planes, electric grinders, etc. are prohibited.</li><li>• High-risk exhibits such as boilers, furnaces and stoves should not be operated.(If unavoidable, restricted use may be allowed, subject to prior KINTEX approval)</li></ul>  |
| <b>Electric Heating Equipment</b>    | <ul style="list-style-type: none"><li>• When using electric heating equipment, safety fences must be installed if the surface temperature exceeds 70°.</li><li>• The heating equipment should not be installed on a wooden stand but on a fire-resistant stand at a location over 20cm above the floor.</li><li>• The walls adjacent to electric cooking equipment, irons, etc. should be protected with fireproof materials.</li><li>• Carpet should not be laid under Exhibition stands where electric heating equipment is used.</li></ul> |

## 2. Restrictions on Weight of Equipment and Exhibits

- 1) Heavy exhibit items, exceeding the static weight load of the upper floor of each Exhibition hall, are not allowed to enter the Exhibition site and can not be displayed.
- 2) As any items weighing over 5 ton, the Exhibitor should obtain prior approval of KINTEX before entry.

|                 |             |
|-----------------|-------------|
| Exhibition Hall | 5 ton / sqm |
|-----------------|-------------|

## 3. Passageway Regulations

- 1) The width of passageways between Exhibition stands should be maintained at more than 3m, and the passageways should lead directly to emergency exits.
- 2) Any facility or exhibited product that could impede emergency evacuation may not be installed near the entrances to emergency exits, EPS gates, fire hydrant boxes or washrooms. Exhibition stands should be installed at least 30cm away from the walls or movable partition panels of existing facilities, and should not be fixed to any existing facility.

## 4. Observation of Fire Prevention Law and Regulations

- 1) Exhibitors must use Exhibition equipment made of fire-retardant or non-flammable materials.
- 2) Access to fire hydrants should be open for immediate emergency use. Exhibitors should not install any equipment where a fire hydrant is already located within his booth. Exhibitors and equipment installers have full responsibility for the management of interior and exterior of their booths for the fire prevention.
- 3) They have to confirm the locations of fire hydrants, emergency exits, gas valves, electric power switches, etc. and make through checks on potential fire sources at closing time of each day.

## 5. Recovery of Waste Materials

- 1) Exhibitors and equipment installers should separate various kinds of wastes that occur during booth installation and dismantlement into recyclable wastes and industrial wastes, and dispose of industrial wastes properly by themselves.
- 2) If Exhibitors or equipment installers fail to properly dispose of wastes, they will be liable for an expense incurred from a third party's collection.

## 6. Restoration to Original Condition

- 1) Exhibitors and equipment installers should take care not to damage any facility in the Exhibition site.
- 2) If there is any damage, they will assume all costs of restoration to the original condition.

## **7. Restrictions on Move-In of Dangerous Materials**

- 1) Exhibitors may not bring into the Exhibition site any materials dangerous to the facility or hazardous to persons, such as inflammable or explosive materials, radioactive materials, liquid mercury, etc.
- 2) If Exhibitors need to bring in or take out dangerous materials unavoidably for the preparation of their Exhibition, they must file an "Application for permission for Move-In/Move-Out of Dangerous Materials" (refers to IMID 2008 Exhibitor Manual) with the organizer's office and get prior approval from office and KINTEX.
- 3) Exhibitors may not bring in dangerous materials exceeding the approved quantities and should observe the rules and regulations related to the handling of dangerous materials in accordance with the fire prevention law and high-pressure gas safety management law, while taking all responsibility for any accident that may occur related to the dangerous materials.

## **8. Observation of KINTEX Management Regulations**

- 1) At the time of booth installation and removal, Exhibitors and equipment installers should observe KINTEX management regulations without fail. KINTEX may suspend Exhibition-support activities and take booth-closing action against violators, according to relevant regulations.
- 2) In such a case, Exhibitors and equipment installers need to pay particular attention to the fact that they can not file any claim against KINTEX for compensation of loss or damage incurred from them.

## ▶ Regulations( II )

### 1. Security Guard

#### 1) Exhibition Entry Control

The Exhibition site's entry and exit hours during the Exhibition period will be applied to all Exhibitors as below in order to prevent theft and damage of exhibit items.

##### a) Preparation Period before Opening/Inspection Period after Closure

The resident personnel of Exhibitors should take all possible precautions in the management of exhibit items for the prevention of theft, not only during the Exhibition hours(10:00 ~17:00) but also the "Preparation Period before Opening" and the "Inspection Period after Closing" specified as follows:

|                                    |             |
|------------------------------------|-------------|
| Preparation Period before Opening  | 09:00~10:00 |
| Operating Personnel's Arrival      | 09:00~09:30 |
| Visitor's Exhibition-Viewing Hours | 10:00~17:00 |
| Inspection Period after Closing    | 17:00~17:30 |
| Operating Personnel's Departure    | 17:30       |

##### b) Dismantlement of Exhibit Items

If an Exhibitor needs to remove exhibit items during the Exhibition period, he should file an "Application for Move-Out Exhibit Products"(refers to IMID 2008 Exhibitor Manual) with the organizer's office and obtain prior approval.

#### 2) Security Guard

In order to protect the booths and exhibit items, the organizer's office conducts 24-hours-a-day security activities during the Exhibition preparation period, the Exhibition period and the dismantlement period. For entrance and exit of the Exhibition site, all related personnel of Exhibitors and equipment installation firms should show their passes issued by the Exhibition Management.

#### 3) Management of Exhibit Items

The organizer's office will provide 24-hour security services for the prevention of theft and damage of exhibit items and fire. However, Exhibitors should take full precautions for the management of their exhibit items, since they have ultimate responsibility. As for high-value exhibits and equipment, Exhibitors are encouraged to insure them individually.

### 2. Overtime Work

- 1) An Exhibitor, who needs to use the Exhibition site unavoidably at a time other than those specified above for the preparation of an exhibit item, including repair of exhibit equipment during the event, should submit an "Application for Overtime Work"(refers to IMID 2008 Exhibitor Manual) to the organizer's office for approval.

- 2) If the desired time is before 08:00 or after 20:00, the Exhibitor should pay the prescribed overtime utilization fee.

### **3. Limitation on Sound Volume**

- 1) The emission of sounds from the performance of video/acoustic equipment should not hinder business discussions of neighboring booths.
- 2) If an excessive acoustic sound level(over 95dB measured at a distance of 3 meter) interferes with Exhibition management, the organizer' s office may take necessary steps, such as cut-off of electricity or closure of the booth, and the relevant Exhibitor shall assume full responsibility for the loss incurred from them.

### **4. Prohibition of Events in Passageways**

- 1) Performances or events are prohibited in the passageways and aisles within the Exhibition site.
- 2) If the organizer' s office judges that the stages of a performance or event may disturb business discussions at adjacent booths after reviewing the booth design drawings of respective Exhibitors, the booth construction of the relevant Exhibitor may not be permitted.

### **5. Prohibition of On-Site Sale**

- 1) No sales activities are allowed within the Exhibition site.
- 2) The organizer' s office may dismantle a violator' s booth even during the Exhibition period, and shall not be held responsible for any loss from them

### **6. Protection of Intellectual Property Rights**

- 1) During the Exhibition period, Exhibitors should not display any product or service that may infringe upon intellectual property rights such as copyrights, trademarks, designs, patent rights, etc.
- 2) If the exhibited products or services at IMID 2008 are found to violate intellectual property rights and such practices are reported to the Exhibition Management, the related Exhibitor will be required to remove such items immediately.

### **7. No Smoking**

Smoking is prohibited within the Exhibition site.

### **8. Prohibition of Flowers and Flowerpots**

Flowers and large flowerpots that may disturb the Exhibition proceedings or view may not be brought into the Exhibition site.

**IMID**  
**EXHIBITION 2008**  
International Meeting on Information Display

## ▶ How to get to KINTEX



### ■ By Car

|                       |   |              |
|-----------------------|---|--------------|
| Incheon Int'l Airport | New Airport TG → Nooji JC → Seoul Ring Expressway → Jayuro JC → Jayuro → KINTEX IC → KINTEX | About 1 hour |
|-----------------------|---|--------------|

### ■ By Bus

| Bus No.            | Starting Point   | Arriving Point        | Intervals  | Trabel Times | Transportation Cost |
|--------------------|--|-----------------------|------------|--------------|---------------------|
| 3300               | Songpo-dong  | Incheon Int'l Airport | 15-20 min. | 70-75 min.   | 8,000 won           |
| Bus Stop           | 1F 8D  |                       |            |              |                     |
| Embarkation Points | Incheon Int'l Airport → Express Way → Neunggok → Todang-dong → Hwajeong Station → Goyang Police Station → Daegoka Station → Baekseok Station → Madu Station → Ilsan Police Station → Juyeop Station → Daehwa Station → Songpo-dong |                       |            |              |                     |

### ■ By Airport Limousine

| Bus No.            | Starting Point   | Arriving Point        | Intervals  | Trabel Times | Transportation Cost |
|--------------------|--|-----------------------|------------|--------------|---------------------|
| Airport Limousine  | Uijeongbu  | Incheon Int'l Airport | 15-20 min. | 70-75 min.   | 8,000 won           |
| Bus Stop           | 1F 8B  |                       |            |              |                     |
| Embarkation Points | Uijeongbu Station → Pung-dong → KINTEX → gimpo Int'l Airport → Incheon Int'l Airport Express Way |                       |            |              |                     |

#### [ Key Access Spot \_ KINTEX ]

KINTEX ↔ Incheon Int'l Airport(46Km)

KINTEX ↔ Gimpo Int'l Airport(18Km)

KINTEX ↔ Incheon port(46Km)



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